



BRAC SCHOOL OF
JAMES P GRANT PUBLIC HEALTH



SHORT COURSE ON BASIC QUALITATIVE RESEARCH METHODOLOGY

COURSE FEE: BDT 8000

DATE : 29 -30 OCTOBER 2023
TIME : 9:00 AM - 5:00 PM

ABOUT THE COURSE

This is an introductory course for those willing to learn about commonly used qualitative research methods. The course will provide an overview of the basic steps of conducting qualitative research; includes formulating a qualitative research question, research design, sampling techniques, and data collection methods and techniques. This course is interactive and includes audio-visuals and group work.

DURING THE COURSE YOU WILL LEARN

- ✓ Formulating a qualitative research question
- ✓ Identifying a suitable design
- ✓ Different sampling techniques
- ✓ Data collection methods
- ✓ Preparation of tools
- ✓ Research ethics

WHO CAN APPLY FOR THIS COURSE?

This course is designed for entry-level aspiring researchers and development practitioners working in public sector institutes, NGOs, academia, research institutions and other civil society organizations who are or wish to be involved in projects having qualitative methodology. This course is suitable for any enthusiastic learner who wishes to know about or improve their basic understanding of qualitative research.

Registration Deadline: Sunday, 22 October 2023

Fee Submission Deadline: Monday, 23 October 2023

ENROLMENT ON FIRST COME, FIRST SERVED BASIS

This is a non-residential **IN-PERSON** course.
The course fee includes training materials, tea, snacks and lunch.

COURSE FACILITATORS



Dr Mrittika Barua is currently working as an Assistant Professor and Deputy Director (Centre of Excellence for Science of Implementation and Scale-up) at BRAC James P Grant School of Public Health (BRAC JPGSPH). She co-coordinates and teaches the Qualitative Research Methods module to the Master of Public Health students at BRAC JPGSPH. She

completed her PhD from Radboud University Nijmegen (Netherlands) and MPH from BRAC JPGSPH. Over the span of 10 years of her career, she has led more than 10 projects, supervised MPH students in their thesis, reviewed articles for journals, presented at conferences, and published several articles in peer-reviewed journals. Her prime areas of interest comprise gender, sexual and reproductive health, infectious disease and implementation research.



Atiya Rahman is an Assistant Scientist at BRAC James P Grant School of Public Health (BRAC JPGSPH). She completed her Masters in Anthropology from University of Pune, Maharashtra, India and Shahjalal University of Science and Technology, Sylhet, Bangladesh. Her expertise is in ethnographic research, formative research, process documentation and

evaluation research. She has more than 15 years scholarly involvement in qualitative research. She has authored/ co-authored articles in international peer-reviewed journals, presented at conferences and reviewed articles for journals. Her research work mostly focuses on maternal and child health, sexual and reproductive health, and early childhood development and education.

HOW TO APPLY: Please follow this Link <https://forms.gle/nKKkaLE4B7755URN6> to complete the **REGISTRATION FORM** and submit by **SUNDAY, 22 OCTOBER 2023**. You will be notified about the payment method when your application is accepted.

Organised by:

Centre for Professional Skills Development in Public Health
BRAC James P Grant School of Public Health

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