

Developing Midwives Project (DMP), observed the “World Breastfeeding Week (WBW), from 1-7 August 2021”

Developing Midwives Project (DMP), BRAC James P Grant School of Public Health, BRAC University observed the “World Breastfeeding Week (WBW), from 1-7 August 2021”. On the theme: Protect Breastfeeding: A Shared Responsibility, which is aligned with thematic area 2 of the WBW-SDG 2030 campaign which highlights the links between breastfeeding and survival, health and wellbeing of women, children and nations. The World Breastfeeding Week (WBW) is an annual global campaign to raise awareness and galvanize action on themes related to breastfeeding.

As part of its celebration of this occasion, the project organised a virtual debate competition on “Only breastfeeding is beneficial for mother and baby” between 5 to 7 August 2021 where the students of diploma in midwifery of seven academic sites participated. Each academic site formed two teams consisting of three interested students. The management team of the respective academic site and HUB representative participated in the zoom platform-based competition.