



13, 14 & 15 December, 2022
9:00 am - 5:00 pm

**THREE-DAY WORKSHOP ON FUNDAMENTALS
OF QUALITATIVE AND ETHNOGRAPHIC RESEARCH**

THINKING QUALITATIVELY

COURSE FEE: Professionals - BDT 12,000
Students - BDT 10,000

VENUE:
BRAC JAMES P GRANT SCHOOL OF PUBLIC HEALTH

ABOUT THE COURSE

During the past decade, there has been increasing use of qualitative research across various disciplines. It is now well acknowledged that the complexity of human life can not only be captured through quantitative means, but qualitative research is also needed to gain an understanding of the underlying reasons, opinions, and motivations of people. Our courses are particularly suited to those who are planning or working on projects with a qualitative and ethnographic dimension, our aims are to:

- Equip professionals, researchers and policymakers with an understanding of the different methodological approaches to qualitative and ethnographic research
- Support development of core skills in interviewing, running focus groups, conducting ethnographic observation, and data analysis.
- Combine the latest theory with the experience, knowledge and enthusiasm of our research-active tutors
- Extend knowledge and skills through our specialist courses in NVivo, qualitative evidence synthesis, and observation and ethnography

WHO CAN APPLY FOR THIS COURSE?

The course is designed for mid-level aspiring researchers and development practitioners working in public sector institutes, NGOs, academia, research institutions and other civil society organizations who are involved in qualitative/mixed method projects. Students from social science background are encouraged to apply. Indeed, this course is suitable for any enthusiastic learner who wishes to be good at qualitative research.

COURSE INSTRUCTOR



Professor Shahaduz Zaman has an interdisciplinary background with a PhD in Medical Anthropology, Master's in Public Health and Bachelor in Medicine. He is currently working as a Professor in Medical Anthropology and Global Health, Departmental Lead, Culture, Society and Health at Global Health

and Infection Department, Brighton and Sussex Medical School, University of Sussex, UK. Professor Zaman has vast experience in conducting qualitative and ethnographic research in various settings including South Asia, Africa and Mediterranean countries. He has led several qualitative method courses in universities in the global South and North.

Before joining the University of Sussex, he worked with the University of Glasgow, and Newcastle University, UK and coordinated multi-country global health research projects. Before moving to the UK in 2009, Shahaduz Zaman was the founding coordinator of JPGSPH, BRAC University, Bangladesh. He is also a prominent Bengali literary writer.

REGISTRATION DEADLINE: SUNDAY, 04 DECEMBER 2022

COURSE FEE SUBMISSION DEADLINE: THURSDAY, 08 DECEMBER 2022

SEATS ARE LIMITED, FIRST COME, FIRST SERVE BASIS

This is a non-residential **IN PERSON** course. The course fee includes training materials, tea, snacks and lunch

HOW TO APPLY

Please follow this link: <https://forms.gle/mRGBWLKWYG6ayF4L9> to complete the **REGISTRATION FORM** and submit by **Sunday 04 December, 2022**. You will be notified about the payment method when your application is accepted.

Your seat will be confirmed upon completion of full payment. **If you have any queries please contact,**

Mobile: 01843 903011 (Munir), Email: cpsd@bracu.ac.bd

Organised by

Centre for Professional Skills Development in Public Health (CPSD)

BRAC James P Grant School of Public Health (JPGSPH)

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