



SHORT COURSE ON  
**QUALITATIVE DATA ANALYSIS**  
DATE: 5 - 6 - 7 MARCH 2023 | TIME: 9:00 am - 5:00 pm



**16-17-18 May 2023**    **9:00 am - 5:00 pm**    **Course Fee: BDT 8,000**

## LEARNING BY DOING: SHORT COURSE ON **Qualitative Data Analysis using NVivo 12 Pro**

### ABOUT THE COURSE

The course blends lectures on basic concepts of qualitative data analysis with hands-on exercises using NVivo, along with how to write and present qualitative findings.

### ABOUT NVivo

NVivo is a powerful qualitative data analysis software used by researchers in public sector institutes, NGOs, academia, research institutions and other civil society organizations involved in qualitative/mixed method projects worldwide. It helps to organize, analyze and find insights into qualitative data. In this workshop, you will gain practical experience learning the software's key functions and how to use it for qualitative analysis. Participants can walk out of the classroom and start using NVivo in their projects immediately!

### DURING THE COURSE YOU WILL LEARN

#### Qualitative Data Analysis

- The concepts and approaches of qualitative analysis
- Identify Themes and patterns
- Coding (using Nvivo-12 pro)
- Preparing Data Display Matrix
- Writing Qualitative Interpretation

#### Using NVivo in practice

- Installation and creation of an NVivo project
- Feature familiarization
- Import and organize data
- Creating codes and Coding in-vivo
- Memo writing
- Creating case
- Export data out of NVivo
- Merging and copying project
- Visualizations through mind maps

#### At the end of this course, participants will be able:

- To apply the right approach to analyze their data
- To develop an analytical plan for their qualitative research
- To identify what strategy to use to transform data into findings

### WHO CAN APPLY FOR THIS COURSE?

The course is designed for junior and mid-level aspiring researchers and development practitioners working in public sector institutes, academia,

research institutions, and other civil society organizations involved and interested in qualitative research. This course is for those new to qualitative analysis who wish to learn and apply the various analysis methods.

Basic knowledge of qualitative methodology is necessary. Bring your Laptop where the NVivo software is used for demonstration only. No knowledge of NVivo is required.

### COURSE FACILITATOR



**Barnali Chakraborty, PhD** is an Associate Scientist at BRAC James P Grant School of Public Health (BRAC JPGSPH). She has over 16 years of research experience in the area of public health and nutrition. She conducts mixed-method studies and is primarily interested in the qualitative method in a participatory approach. She leads the "hub" for 'qualitative research and inquiry' and coordinates the summative learning project (SLP) of the MPH program at BRAC JPGSPH.

Barnali received her MPH at the Royal Tropical Institute in Amsterdam and her PhD from the Population Research Centre of the University of Groningen, the Netherlands. She has authored/ coauthored chapter, book and articles in international peer-reviewed journals.



**Mrittika Barua, PhD** is an Assistant Professor and Deputy Director (Centre of Excellence for Science of Implementation and Scale-up) at BRAC James P Grant School of Public Health (BRAC JPGSPH). She co-coordinates and teaches the Qualitative Research Methods module to the Master of Public Health students at BRAC JPGSPH. She completed her PhD from Radboud University Nijmegen (Netherlands) and her MPH from BRAC JPGSPH.

Over the span of 10 years of her career, she has led numerous qualitative research, supervised MPH students in their thesis, reviewed articles for journals, presented at conferences, and published several articles in peer-reviewed journals. Her prime areas of interest comprise participatory research, gender, infectious disease and implementation research.

<b>SEATS ARE LIMITED. ENROLMENT ON FIRST COME, FIRST SERVED BASIS</b>	<b>REGISTRATION DEADLINE: THURSDAY, 11 MAY 2023</b> <b>COURSE FEE SUBMISSION DEADLINE: SUNDAY, 14 MAY 2023</b>
Participants are requested to bring their own <b>LAPTOP</b> (64 Bit Operating System) during the course. Wi-Fi facilities are available.	This is a non-residential <b>INPERSON</b> course. The course fee includes training materials, tea, snacks and lunch

### HOW TO APPLY

Please follow this link: <https://forms.gle/wzVSynvoWeMG9m63A> to complete the **REGISTRATION FORM** and submit by **THURSDAY, 11 MAY 2023**. You will be notified about the payment method when your application is accepted. Your seat will be confirmed upon completion of full payment. **If you have any queries please contact**  
**Mobile: 01843 903011 (Munir), Email: cpsd@bracu.ac.bd**

Organised by  
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